**A Summer of Luxury 2019**

We may not be enjoying quite the same temperature highs as last year, but Walpole will still celebrate the sun with the return of A Summer of Luxury on Thursday 1st August. This highly popular content series will once profile Walpole members’ warm-weather themed activities for the month of August, as well as the holiday plans and al fresco recommendations of the people behind the brands.

Please see below for more:

##### For brands

Please send any information based on the below (e.g. pres release/invitiation/gift guide etc.) alongside images (preferably landscape):

* Your brand’s must-have summer holiday accessory/fashion item/fragrance etc.
* Your brand’s key piece of summer advice
* Your brand’s summer events
* Latest summer product launches/gift guides
* (For fashion/accessories brands) Your advice for dressing for summer society events
* (For travel brands) Top travel destinations
* (For beauty brands) Top tips for staying cool/looking good in the heat

##### For individuals

If you’d like to participate, please complete the questions below and email back to content@thewalpole.co.uk with a headshot/image of yourself (preferably landscape):

* Where will you be holidaying this year/where have you already been on holiday to – and why?
* What is your ‘must-have’ item to pack in your suitcase?
* Where is your favourite al fresco drinking/dining spot?
* What is your holiday read this year?
* Have you ever had a ‘lightbulb’ moment related to your business or career while taking some downtime?

**GET INVOLVED**

To get involved, please send over your images (preferably landscape) and copy – we are happy to accept press releases, short sentences, long paragraphs or anything in between.

**The deadline for any content to be received is Monday 26th August**.

**This initiative is open to all Walpole members; to get involved please contact** [content@thewalpole.co.uk](mailto:content@thewalpole.co.uk)**.**