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**A Season of Luxury | How are you and your brand celebrating Christmas?**

Join Walpole’s second-annual Christmas content campaign, beginning on Monday 2nd December, as we go behind the scenes of British luxury to discover how its people and brands are celebrating the festive season – from favourite Christmas traditions and present wish lists to festive events and gift guides – all of which will be shared across our Daily Digest and digital and social channels to a combined readership of 30,000.

To get involved, please email content@thewalpole.co.uk with your images (preferably landscape), answers to the below questions and/or press releases, brand information or event invitations/special offers. This initiative is open to all Walpole members.

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**For individuals: Please answer one or more (or all!) of the below:**

* All I want for Christmas is…
* How will you be celebrating Christmas this year?
* Your favourite Christmas tradition?
* Favourite festive film or song?
* Best place to enjoy the Christmas atmosphere?

*Please include your headshot / image with your answers.*

**For Brands: Please send over information / press releases / images on ANY of the below:**

* Your brand’s must-have gifts?
* Information on special offers
* Festive customer events
* For fashion/accessories/beauty/skincare brands: Winter beauty or style advice?
* For hospitality brands: Top festive travel/dining destinations
* Latest winter product launches